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Debbie is the author of six books, including two collections of interviews that have extended the ethos and editorial vision of Design Matters to the printed page: How to Think Like a Great Graphic Designer and Brand Thinking and Other Noble Pursuits. Both books have been published in over 10 languages.

## **Books | Debbie Millman**

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Editions for Brand Thinking and Other Noble Pursuits: 1581158645 (Hardcover published in 2011), (Kindle Edition published in 2013), 162153247X (Paperback...

## **Editions of Brand Thinking and Other Noble Pursuits by ...**

1. U. 1. H. 1. Having read Naomi Klein's No Logo several years ago and been stirred by her central thesis, we were cautious about Debbie Millman's Brand Thinking, but it didn't take long before we realized that the subtitle "and Other Noble Pursuits" was rather tongue-in-cheek. When Millman says "brand thinking," she means thinking, but she doesn't give the same weight to "noble."

## **Book Review: Brand Thinking: And Other Noble Pursuits, by ...**

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